

The appreciative Leader

People who feel appreciated at work are 89% more likely to work harder. On the flip side, 66% of the people who feel unappreciated are likely to change their jobs. Appreciative leaders nurture, empower and retain their employees. In this workshop, Avi Liran unveils the transformative power of effective appreciation in leadership. It's a blueprint for building a positive workplace where appreciation is the key to unlocking potential and fostering a thriving organisational culture, as well as attracting and keeping great talent.

Keynote: 30 – 60 mins

Workshop: 0.5 – 1 day

Who is this for?

This program is for leaders at all levels who aspire to cultivate an uplifting and appreciative work environment that unleashes intrinsic motivation and sense of ownership, drives hyper-engagement and boosts productivity.

Why your organisation needs this?



ELEVATE MORALE

Participants will feel seen, validated and have a sense of belonging.

I found the team opening up to Avi like he was a dear friend, and through that, they opened up to each other.

Athif Ibrahim,
Assistant Manager,



ENHANCE CULTURE

Foster a work environment where gratitude and trust flourish.

Avi is a master in bringing out the best in people and in teams.

Yasemin Tecmen Stubbe,
Group Head of Sustainability,



BOOST PERFORMANCE

Effective and genuine appreciation unleashes intrinsic motivation.

Avi listens, understands where your organization stands and where he could help you to lead it to. Truly inspirational and highly impactful.

Jean-Louis Delamarre,
EVP Global Markets and Distribution,



Half Day Workshop

- **Interactive Keynote:** How to become an effective appreciative leader whom people love to follow.
- **Personal Appreciative Story:** Opening hearts to uplifting and authentic moments of pride.
- **The Science of Appreciation:** Discover the psychological principles behind intrinsic motivation and how appreciation fuels sustained engagement and productivity.

Afternoon Session

Taking ownership of the culture inside out

- **Simulation:** An intensive exercise revealing the harm of compromising values.
- **Co-Creating Small Group Values:** Collaborative discussions to co-develop shared values.
- **Connecting Personal and Group Values:** Linking individual values to the newly formed group values, promoting unity and alignment.
- **Ownership of Organizational Values:** Participants claim ownership of company values by connecting group values to the broader organizational ones.
- **From your “Why” to Purpose:** Reflecting on the deeper meaning of life and team purpose rooted in your values.

Avi Liran (CSP) is Global Chief Delighting Officer and energetic motivational speaker who goes above and beyond to deliver tangible results to organisations. As the embodiment of Contagious Positivity, he's celebrated for leading businesses toward profitability with a smile. Avi's approach is a masterclass in how to reshape the very core of a business with delightful mindsets, particularly through joy and appreciation in the workplace. This transformation creates the contagious positivity that leads to significant improvements in performance, employee wellbeing and customer satisfaction.

Having helped many Fortune 500 companies achieve profound transformations, Avi's philosophy is simple: delight your people, and they will delight your customers. This contagious wave of positivity is the secret ingredient to a thriving business environment, one that Avi has successfully instilled in organisations worldwide. Through his engaging, heartfelt and dynamic speaking style, Avi ignites long-lasting change, one keynote, one workshop at a time.

With Avi, you don't just gain a motivational speaker; you gain a transformational leader and partner in building a business that champions employee and customer delight as the pathway to greater profits and sustained growth. Engage Avi and spark Contagious Positivity in your organisation today.



Dynamic and Entertaining Speaker	Insightful Storytelling Powered by Data	Proven Expertise in Leadership and Team Building	Meaningful Takeaways with Actionable Strategies	Delightful to Work With
