

# Lead & bond with purpose

Everyone talks about values, inclusion, diversity, equity. But what does it mean and where does your organisation stand? Avi Liran's Lead & Bond with Purpose is a groundbreaking workshop that helps organisations kickstart their journey. Through a series of engaging games and activities, Avi facilitates a shared experience that allows leaders to be open and vulnerable, and team members to align individual values with each other and the organisation's overarching purpose. This immersive approach not only leads to stronger bonds and genuine connections, but also empowers each member to contribute to a culture of unity and respect, creating a domino effect of positive values that will become the heartbeat of your organisation.

Workshop: 3 hours –1 to 2 days

## Who is this for?

One of the best indoor team-building workshop for leaders and managers. It is designed for organisations looking to deepen connections among team members while upgrading their cultural fabric, and leaders who wish to champion values-driven purposeful leadership.

## Why your organisation needs this?



### CULTIVATE INCLUSION

Celebrate diversity and inclusion by embracing each others' values.



### INSPIRE CONNECTION

Create greater understanding and empathy that leads to greater camaraderie.



### DRIVE UNITY

Strengthen the core values that unite your team while having a lot of fun.

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This workshop is very powerful for understanding each other's values, making the team build a higher level of trust and get together. It's also an impactful DE&I activity.

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Windy Weng  
Vice President of Human Resources, Emerging Markets

xylem

“

Avi is an absolute expert in facilitating team building workshops! His concept is engaging, insightful and tailored to the needs of the team. His pool of creative exercises foster collaboration and improved communication.

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Tindaro Danze  
CEO

SIEMENS

“

I am amazed at what Avi was able to do with our team over a short 3-day period. Highly recommended for new leaders and young management teams to establish the correct values for your team from an early stage

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Kai Hoe Tan  
CEO

Accuron Technologies



For more information, connect with Delivering Delight team at [team@deliveringdelight.com](mailto:team@deliveringdelight.com)

Avi Liran  
Contagious Positivity

# Morning Session

## Discover What Matters Most

- **Personal Positive Story:** Opening hearts to uplifting and authentic moments of pride.
- **Defining the Concept of Values:** An exploration of the concept of values and their profound impact on personal well-being and leadership.
- **Discovering Personal Values:** Gamified session in which participants uncover what matters most in their lives. Gaining valuable insights into their personal purpose.
- **Aligning values:** Utilizing Dr. Dolan's Triaxial Model to balance and align personal values across economic, social, and ethical realms.
- **Understanding Group Values:** Gaining insights into fellow participants' values, encouraging empathy, deeper connection, and collaboration.
- **Building Bridges:** A DEI Activity to embrace similarities and honor differences.
- **Expanding Connections to the entire group:** Fostering cross-functional understanding by connecting through shared values and purpose.

### A Full-day workshop in 60 seconds

Experience the highlights of Solaire North Resort & Casino's leadership pre-opening workshop.

A day of inspiration, deep connection, and shared purpose captured in lasting memories.



## Afternoon Session

### Taking ownership of the culture inside out

- **Simulation:** An intensive exercise revealing the harm of compromising values.
- **Co-Creating Small Group Values:** Collaborative discussions to co-develop shared values.
- **Connecting Personal and Group Values:** Linking individual values to the newly formed group values, promoting unity and alignment.
- **Ownership of Organizational Values:** Participants claim ownership of company values by connecting group values to the broader organizational ones.
- **Implementation of Living Our Values:** The DO's and the DON'Ts of our values and purpose.
- **From your "Why" to Purpose:** Reflecting on the deeper meaning of life and team purpose rooted in your values.



**Justin Ang** • 1st  
Assistant Chief Executive  
IMDA



How often do we go into work day after day for years on end without knowing what you're doing it for?

Why do some jobs and some work just not resonate with you?

Purpose, values, calling are not mere words. They shape who you are and how you behave, especially for leaders.

Your faith (yes religion!), your family, your lifestyle choices, money (don't pretend to be surprised!), your moral compass all make up the whole you. Never be ashamed to share it!

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**Tindaro Danze** • 1st  
President & CEO Siemens Malaysia



Our corporate leadership workshop has been an incredible experience. We gained valuable insights into the personal values that motivate us as individuals and how those align with our team values.

Furthermore, we explored how our team values are connected to our organization's overarching principles. Throughout this process, we recognized that each person is driven by unique intentions, yet we all strive for the common good and shared aspirations. Additionally, we had the opportunity to uncover more about each other as individuals, moving beyond mere colleagues and establishing a community of trusted friends. Special shout out to [Avi Z Liran](#) for guiding us through the day with incredible energy and dedication to our objectives. Your authentic appro ...more

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7 comments · 2 reposts



**Windy Weng** • 1st  
Vice President of Human Resources,  
Emerging Markets at Xylem



I engaged Avi to delight our annual HR convention in Cairo. Opening our event, he facilitated the thoughtful yet playful workshop, "Lead and Bond with Values." During this session, we delved into our personal values, gained insights into others', and cherished the deep connection made. This workshop is very powerful, by understanding each other's values, made the team built higher level of trust and gelled together. This workshop doubled as an impactful DE&I activity. Concluding our convention, Avi delivered the invigorating keynote, "Delivering Delight," equipping us with practical tools to uplift Employee Experience (EX) and spread delight. He made us laugh and left us with tears of inspiration in our eyes. In appreciation of his dedication – evident in his endeavor to delight us throughout the process – we presented Avi with a Xylem shirt.

Avi Liran (CSP) is Global Chief Delighting Officer and energetic motivational speaker who goes above and beyond to deliver tangible results to organisations. As the embodiment of Contagious Positivity, he's celebrated for leading businesses toward profitability with a smile. Avi's approach is a masterclass in how to reshape the very core of a business with delightful mindsets, particularly through joy and appreciation in the workplace. This transformation creates the contagious positivity that leads to significant improvements in performance, employee wellbeing and customer satisfaction.

Having helped many Fortune 500 companies achieve profound transformations, Avi's philosophy is simple: delight your people, and they will delight your customers. This contagious wave of positivity is the secret ingredient to a thriving business environment, one that Avi has successfully instilled in organisations worldwide. Through his engaging, heartfelt and dynamic speaking style, Avi ignites long-lasting change, one keynote, one workshop at a time.

With Avi, you don't just gain a motivational speaker; you gain a transformational leader and partner in building a business that champions employee and customer delight as the pathway to greater profits and sustained growth. Engage Avi and spark Contagious Positivity in your organisation today.



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| Dynamic and Entertaining Speaker | Insightful Storytelling Powered by Data | Proven Expertise in Leadership and Team Building | Meaningful Takeaways with Actionable Strategies | Delightful to Work With |



For more information, connect with Delivering Delight team at [team@deliveringdelight.com](mailto:team@deliveringdelight.com)

**Avi Liran**  
Contagious Positivity