

The appreciative Leader

People who feel appreciated at work are 89% more likely to work harder. On the flip side, 66% of the people who feel unappreciated are likely to change their jobs. Appreciative leaders nurture, empower, and retain their employees. In this workshop, Avi Liran unveils the transformative power of effective appreciation in leadership. It's a blueprint for building a positive workplace where appreciation is the key to unlocking potential and fostering a thriving organisational culture, as well as attracting and keeping great talent.

Keynote: 30 – 60 mins

Workshop: 0.5 – 1 day

Who is this for?

This program is for leaders at all levels who aspire to cultivate an uplifting and appreciative work environment that unleashes intrinsic motivation and sense of ownership, drives hyper-engagement and boosts productivity.

Why your organisation needs this?



ELEVATE MORALE

Participants will feel seen, validated and have a sense of belonging.



ENHANCE CULTURE

Foster a work environment where gratitude and trust flourish.



BOOST PERFORMANCE

Effective and genuine appreciation unleashes intrinsic motivation.

“ I found the team opening up to Avi like he was a dear friend, and through that, they opened up to each other. ”

Athif Ibrahim
Assistant Manager



“ Avi is a master in bringing out the best in people and in teams. ”

Yasemin Tecmen Stubbe
Group Head of Sustainability



“ Avi listens, understands where your organisation stands and where he could help you to lead it to. Truly inspirational and highly impactful ”

Jean-Louis Delamarre
EVP Global Markets and Distribution



Interactive Keynote: The Appreciative Leader

Becoming the Appreciative Leader Everyone Wants to Follow

- ♥ **The Psychology of Appreciation:** Discover how appreciation fulfills core human needs of self-worth and belonging, creating a positive and inclusive work environment.
- ♥ **Positive Psychology Insights:** Learn about groundbreaking research showing how expressing gratitude boosts oxytocin levels, strengthening relationships and enhancing team cohesion.
- ♥ **Recognition vs. Appreciation:** Understand the critical differences between recognition and appreciation and how to combine both effectively to maximize impact.
- ♥ **Building Blocks of Appreciative Leadership:** Gain practical strategies and tools to integrate appreciation into your daily leadership practices.
- ♥ **Real-World Case Studies:** Explore how top organizations have successfully implemented appreciation strategies to achieve remarkable employee engagement and performance results.



The Appreciative Leader Workshop

The Power of Appreciation to Transform Teams

- ♥ **The Effective Appreciation Experiment:** Engage in a hands-on session dedicated to practicing appreciation. Experience the surprising reflections and powerful debriefing that reveal the true impact of appreciation on individuals and teams.
- ♥ **Human Survival Needs:** Explore why our brains are still wired for survival in the jungle. Understand the recognition hunger theory by René Spitz and the stroke theory by Eric Berne to make deeper, more meaningful connections.
- ♥ **Encouragement - Lift as You Climb:** Delve into the science of encouraging others. Learn how to uplift your team as you advance, creating a supportive and motivating environment.
- ♥ **Cheering:** Become a fan of your own team. Learn how to genuinely cheer for your team members, celebrating their successes and fostering a positive, supportive atmosphere.
- ♥ **“Reverse Back Stabbing”:** Master the art of saying great things behind people’s backs to cultivate trust and amplify a culture of appreciation.
- ♥ **The healing power of Kindness:** The Healing Power of Kindness: Progressing from Empathy through Compassion to the Pinnacle of Kindness.

Avi Liran (CSP) is Global Chief Delighting Officer and energetic motivational speaker who goes above and beyond to deliver tangible results to organisations. As the embodiment of Contagious Positivity, he's celebrated for leading businesses toward profitability with a smile. Avi's approach is a masterclass in how to reshape the very core of a business with delightful mindsets, particularly through joy and appreciation in the workplace. This transformation creates the contagious positivity that leads to significant improvements in performance, employee wellbeing and customer satisfaction.

Having helped many Fortune 500 companies achieve profound transformations, Avi's philosophy is simple: delight your people, and they will delight your customers. This contagious wave of positivity is the secret ingredient to a thriving business environment, one that Avi has successfully instilled in organisations worldwide. Through his engaging, heartfelt and dynamic speaking style, Avi ignites long-lasting change, one keynote, one workshop at a time.

With Avi, you don't just gain a motivational speaker; you gain a transformational leader and partner in building a business that champions employee and customer delight as the pathway to greater profits and sustained growth. Engage Avi and spark Contagious Positivity in your organisation today.



Dynamic and Entertaining Speaker	Insightful Storytelling Powered by Data	Proven Expertise in Leadership and Team Building	Meaningful Takeaways with Actionable Strategies	Delightful to Work With



For more information, connect with Delivering Delight team at team@deliveringdelight.com

Avi Liran
Contagious Positivity